

BizNet News Ad Executive

1. Get iPad From the Cart



Your job requires an iPad today. At this time, you can go to the iPad cart to pick up your iPad. A teacher will be at the cart if you need assistance.

- a. iPad #56 - Advertising Executive #1
- b. iPad #57 - Advertising Executive #2
- c. iPad #58 - Advertising Executive #3

2. Before the Pledge of Allegiance:

Read through the **Pic Collage Instructions** in this folder.

3. Before the Pledge of Allegiance:



- a. Ask the **CEO** of BizNet News for the **BizNet News Ad** that was written at school.
- b. **On one iPad**, work with the other advertising executives to create an ad for BizNet News.
- c. Take a photo of the BizNet News sign to use in the ad.
- d. Create the ad using the **Pic Collage Instructions in this folder** and the **Pic Collage App** on the iPad.
- e. Review the finished ad with the Editor.
- f. AirDrop the finished BizNet News Ad to the editor's iPad, according to the directions in the **Pic Collage Instructions**.
- g. This ad should be finished before the Pledge of Allegiance.
- h. Check off on your checklist that the BizNet News ad was completed.



4. After the Pledge of Allegiance:



- a. Ask the BizNet News Editor for your next job assignment.
- b. Go to the assigned business and ask to speak to the CEO.
- c. Ask for the **BizNet News Advertisement only (in their BizPrep packet)**.
- d. Take a picture of the business's sign to use in the ad.
- e. Using the **Pic Collage App** on your iPad, create an ad for the business. Include the information from the BizNet News advertisement sheet and the business photo.
- f. Meet with the Editor to review the finished ad on your iPad.
- g. AirDrop the finished ad to the editor's iPad, according to the directions in the **Pic Collage Instructions**.
- h. Verify that the AirDrop was accepted by the editor's iPad. You can do this if the editor is on break.



5. Repeat Step #4



Repeat Step #4 until all the business ads have been completed. Remember to AirDrop each ad to the editor after it is completed. **DO NOT WAIT** until the end of the day to AirDrop the ads. **Use your checklist to help stay organized.**

6. Clear iPad



Follow the Clean Up Instructions in this folder to **delete all photos and Pic Collages** from your iPad. Take your iPad and give it to the teacher stationed at the iPad carts.

7. Clean Up

Assist with business clean up at the end of the day.